

MARK FISHER

D.O.B: 04/09/1981

AIMS

My current aims are to work as a middleweight creative or designer in a design consultancy or advertising agency and to further develop my skills in print and digital design. I want to embark on new and exciting challenges allowing my career to move onwards and upwards. I am an extremely motivated and ambitious person with a great work ethic who enjoys working as a team member and as an individual.

QUALIFICATIONS

2002 – 2005	MANCHESTER METROPOLITAN UNIVERSITY 2:1 Class BA (Hons) Design and Art Direction
2001 – 2002	CITY OF BATH COLLEGE Art and Design Foundation Course
1993 – 2000	RALPH ALLEN SCHOOL 2 A Levels 9 GCSEs A* – C

TECHNICAL SKILLS

Software	Adobe InDesign CS4	Adobe Acrobat
	Adobe Illustrator CS4	QuarkXpress
	Adobe Photoshop CS4	Final Cut Pro
	Adobe Flash CS4	Microsoft Office
	Adobe Dreamweaver CS4	(Including Powerpoint)

EMPLOYMENT

August 2009 – Present	FREELANCE WORK Work to date has involved branding, website design, print design and online banners.
September 2006 – August 2009	THE CREATIVE ADVERTISING AGENCY Middleweight Creative As well as becoming proficient in all essential industry software I learnt the importance of good communication to express concepts and ideas successfully in order to achieve the best possible results for every client. My duties and responsibilities involved: <ul style="list-style-type: none">• Research and idea development• Copywriting• Branding and logo design• Magazine design and production• Online advertising and banners• Website design and development• Client meetings and presentations• Press advertising design and production• Outdoor advertising• Brochure and leaflet design• Photography art direction

EMPLOYMENT – CONTINUED

February 2008 – Present	VOLUME MAGAZINE Design and Art Direction I have been working as the principle designer for Volume Magazine, which gives new creative talent in the UK a platform for exposure. My duties include the magazine's graphic design and website.
January – March 2006	THE AWARENESS CENTRE Commissioned Artwork Commissioned artwork for permanent exhibition.
August – September 2005	N.R.S.A Commissioned Illustration Brief 'Driver Inattention' campaign for Blackpool City Council.

INTERESTS

- I have a strong interest in art and design and produce personal artwork when I'm not producing design work.
- Music is a very important influence for me and I enjoy live music events.
- I am a keen film and animation fan and like going to the cinema.
- I enjoy going to the gym and playing squash.
- I like socialising and entertaining friends.
- I have a full clean UK driving licence.

REFEREES

The Creative Advertising Agency	TERRY SINCLAIR Managing/Creative Director Tel: Available on request. Email: Available on request.
Volume Magazine	RUBY OCEAN Creative Director Tel: Available on request. Email: Available on request.

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